VISSTUN®

Visually Stunning Sustainable Cups

Big Storm COFFEE CO. — COFFEE

Coca-Cola

ORGANIC Smoothie — READY TO BLEND — LIVE MORE ORGANICS — 100% Daily Value Vitamin — Island Immunity — Pineapple, mango, banana, pomegranate, passion fruit, ginger — NET WT. 8 OZ (227 G) — Keep Frozen

ICE CREAM MONSTER

ICE CREAM FOR BEARS — SWEETENED WITH RAW HONEY — GRASS-FED DAIRY — NO REFINED SUGARS — 14 FL. OZ (414 ML) — CUBBIES & CREAM — COOKIES & CREAM FRENCH ICE CREAM

TERIYAKI PROTEIN BOWL — PEA & FAVA PROTEIN + RICE + VEGETABLES + SEASONING — 20 G PROTEIN — NET WT. 2.5 OZ (71 G)

IDAHOAN — Buttery Homestyle MASHED POTATOES — Made with 100% REAL Idaho® Potatoes — Perfectly Blended with REAL Butter

purely elizabeth® — APPLE HARVEST CRUMBLE — WITH OTHER NATURAL FLAVORS — creamy & hearty PROTEIN — INSTANT OATMEAL — 12g PROTEIN PER SERVING — made with organic oats, buckwheat & quinoa

NEW Vanish®
Plastic-Free Recyclable
Compostable Paper Cups
See Page 7

Serving or Selling,

Visstun® gives you that big brand look at affordable volumes & prices

- **Two Case Minimum** • **Quick Turnaround**
- **Hi-Definition Print** • **Responsive Service**
- **Sustainable**

In the ten pages that follow, you'll find a condensed presentation of our flexiblity, capability, materials, and many options. Hopefully, this gives you a sense of not only what we can do, but what you can do with us.
We're excited to learn about your business.
Give us a call & let's build something awesome!

(702) 251-8809 VisstunCups.com

Visstun® Flexibility

In addition to fantastic products, awesome branding is key to growth and success. From drink cups to serving cups to retail packaging, Visstun® makes it easy to create consistent branding and build your business. Along with our 30 sizes and four material substrates, we offer fast turnaround, a two case minimum order, and friendly, responsive customer service.
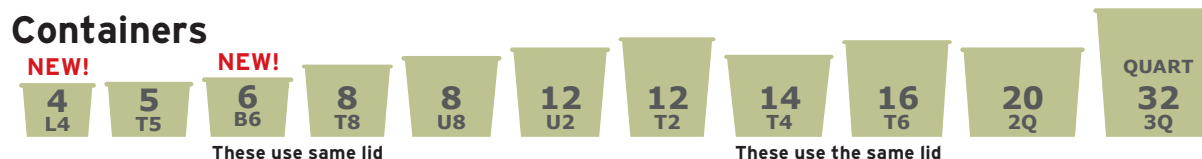
30 Sizes – Something for Everything

Visstun's 30 Sizes cover the drink cup, food service, and packaging markets giving you the flexibility to brand all parts of your business or use different sizes to create unique packaging solutions. And, you can do all of this using one vendor – Visstun® of course!
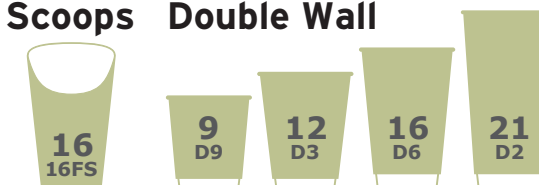
Drink Cups

9 | 12 13 | 16 | 21 | 17 | 22 | 32 | 44

These sizes use the same lid | Fits R6 lid

Containers

NEW! | | NEW!
4 L4 | 5 T5 | 6 B6 | 8 T8 | 8 U8 | 12 U2 | 12 T2 | 14 T4 | 16 T6 | 20 2Q | QUART 32 3Q

These use same lid | These use the same lid

R-Containers

NEW!
8 R8 | 10 R1 | 12 R2 | 14 R4 | PINT 16 R6 | 500ml R7

These sizes use the same lid

Scoops

16 16FS

Double Wall

9 D9 | 12 D3 | 16 D6 | 21 D2

Four Substrate Materials

Adding to the flexibility of Visstun's 30 sizes, we offer and inventory four materials giving you the flexibility to create a cup or container that exactly meets your needs. For example, you could use Double-Poly material for your drink cups and Single-Poly for your coffee cups – all with the same Hi-Definition printing. Again, all from one vendor.

DOUBLE-POLY
- Heavy Duty Coated Paper
- PE Coated 2 Sides
- High-Gloss & Matte Finish

SINGLE-POLY
- Heavy Duty Uncoated Paper
- PE Coated 1 Side
- Matte Finish

VANISH®
- Plastic-Free
- Heavy Duty Uncoated Paper
- Bio Natura Coated 2 Sides
- Matte Finish
- Recyclable & Compostable in communities with appropriate facilities

PLASTIC
- Clear or White
- 19 mil Food Grade Polypropylene
- Reusable & Recyclable
- Exclusive Printed Rims
- Durable, Dishwasher Safe
- High-Gloss Finish

FSC | SUSTAINABLE FORESTRY INITIATIVE | PEFC | FSSC 22000

VISSTUN
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Visstun® Packaging

Awesome products deserve awesome packaging. With Visstun's flexibility and Hi-Definition print, you'll get awesome packaging plus the eye-popping shelf appeal you've always wanted. Whatever your cup and container needs, Visstun® has a size and material combination to meet it. *

Food

Microwave

Smoothie

Confectionery

* Packaging categories are for concept purposes only. All packaging must be tested to ensure that the package will be appropriate for each specific use.

Ice Cream Packaging

Ice Cream Serving

Pets/Animals

Soup/Ramen

MANUFACTURED IN THE USA

VISSTUN
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Visstun® Food Service

Good food, great customers, and awesome branding are building blocks of a successful food or beverage business. Visstun's 30 Sizes and four material substrates give you the flexibility to brand everything from your drink cups to your serving containers to your take-out containers keeping your brand top-of-mind with your customers. Full-color, Hi-Definition cups and containers tell customers you are serious about everything you do – including food!

Cold Drink Cups

Hot Drink Cups

Single Serve & Sampling

Take Out and To-Go

Vx2® Double Wall Cups

Vx2® Double Wall Cups have an integrated insulation layer to provide comfort and convenience without sacrificing your image.

- 4 Sizes: 9, 12, 16, 21oz
- Hi-Definition Full Color Print
- Keep Hot Drinks Hot & Cold Drinks Cold
- Also Available in Vanish®
- Reduce Inventory:
  - Eliminate Sleeve Inventory
  - Stock One Item For Both Hot & Cold Drinks

Easy Versioning

Visstun® is flexible so you can be flexible. Our two case minimum order makes versioning easy and affordable. Now, you can have awesome packaging plus eye-popping shelf appeal for all your flavors, product variations, and sizes. With Visstun®, the days of labeling generic cups to launch a new brand, product, or flavor are over.

Consistent Branding

You need flexibility to deliver consistent branding across all of your multiple sizes and uses. With our 30 Sizes and two case minimum order, Visstun® gives you that flexibility. Now you can easily have affordable custom cups & containers for all your sizes.

NEW!

VANISH®
Plastic-Free Visstun® Cups

Plastic-Free* Visstun® Vanish®

Visstun® Vanish® cups, containers, and lids are made with plastic-free* aqueous dispersion coated paper. With the performance of traditional PE Coated cold, hot, & microwavable cups & containers.

Remove plastic from the waste stream – By using a Vanish® pint ice cream container, for example, you remove 2.6 pounds of plastic from the waste stream per 1,000 cups compared to our double-poly version **regardless** of how they're composted, recycled or disposed of. **A sustainable benefit built into the cup!**

Plastic-Free* Product & Print contains trace amounts of non-intentionally added polymers	**Recyclable** Recyclable as ordinary paper	**Compostable**** Home & Industrial Where facilities are available	**EPR Friendly*** Considered ordinary paper	**PFAS Non-Detectable** No intentionally added or detectable PFAS

Additional Features

Food Contact
•FDA- Conforms with 21CFR Part 176.170 - Intertek: JKTH21000819

Responsibly Sourced Paper
•SFI & PEFC
•World Land Trust - Carbon Balanced

Heat Stability
•High heat resistance up to 180ºC

Cold & Freezer Stability
•Great for Cold & Freezer use

* **Plastic-Free:** Product & Print contains trace amounts of non-intentionally added polymers but still meets the free of requirements from the FTC Green Guidelines. Since these cups are not plastic coated, you remove, for example, 2.6 pounds of plastic from the waste stream per 1000 pint ice cream cups compared to our double-poly version regardless of how they're composted, recycled, or disposed of. A sustainable benefit built into the cup.

** **Compostability:** BioNatura coated paper passed testing by Din Certco for home & industrial compostability. However, due to the rapidly changing regulatory landscape on a local and national basis and the FTC Green Guidelines, claims related to compostability would require testing of the specific containers and use along with verification of the composting capability and regulatory guidelines of the location in which the container or cup will be disposed.

*** **Favorable EPR Fees:** While the EPR regulations are evolving, initial indications are that Vanish® receives favorable treatment. Each state is different but so far, the CAA indicates Vanish® is considered as ordinary paper rather than poly-coated paperboard.

For more information on Vanish® visit visstuncups.com

Sustainable Cups & Containers

Visstun® Vanish® Cups are made with plastic free paperboard, a sustainable benefit built into the cup.

99% of paper and plastic cup processing waste is recycled, creating a closed-loop circular economy.

90% of paper cup raw materials come from renewable resources.

Single-Poly and Double Poly Coated Paper products are made with certified sustainable paper.

Plastic cups are **100%** recyclable, reusable, and dishwasher safe.

Because Visstun® Vanish® cups do not contain plastic, you remove 2.6 pounds of plastic from the waste stream per 1,000 pint ice cream cups compared to our double poly version **regardless** of how they're composted, recycled, or disposed of. A sustainable benefit built into the cup. These cups are coated with an aqueous dispersion coating (DBC) that creates a moisture barrier. Since these cups are plastic free, the cups are recyclable as regular paper at any recycle facility that accepts paper cups.

✓ Plastic-Free
✓ Recyclable as ordinary paper
✓ Home & Industrial Compostable (where facilities are available)
✓ EPR Freindly
✓ Non-Detectable PFAS

Decoding Visstun® Product Codes

Job / Lot #: **482324**
Material Code: **H9**
Size Code: **U2**

482324 H9U2

482324 H9U2 Visstun®

The first two characters indicate the type of material and the second two indicate the size.

Key for material codes:

H9 - Single-Poly Paper
C9 - Double-Poly Paper
M9 - Matte Double-Poly Paper
MN - Vanish® Paper Cup
F2 - Recyclable Clear Plastic
W2 - Recyclable White Plastic
X2 - Gloss Double Wall
XH - Matte Double Wall
P2 - P2 - Gloss Paper Lids
M2 - P2 - Matte Paper Lids
MA - MA - P2 - Vanish® Paper Lids

Packaging & Shipping

Packaging: All Visstun® cups are sealed in a poly sleeve or poly liner and packaged in a corrugated case. See below for standard case pack configurations.

Shipping: F.O.B. Nevada. In accordance with the shipping terms of F.O.B. Nevada, the responsibility of an order transfers to the customer when the order is shipped. Claims for shipping damage MUST be made by the customer when the shipment arrives. Visstun® accepts no responsibility or liability for carrier-caused delivery delays, problems, or product damages.

Shortages & Overages: All orders are subject to 10% over/under run. Exact quantities incur a 10% surcharge.

Multiple Destination Charge: Visstun® will ship to separate locations for $12.50 per location. If specific instructions are received within three days of shipping, a $18.75 charge per destination will be applied. Projects requiring non-standard case packs will incur additional charges. Drop ship lists must be submitted in our Excel spreadsheet format. Any instructions not present at the time of quoting may alter pricing when the actual instructions are received.

Pallets: Visstun® uses standard 40"x 48"x 45lb. wooden pallets. If 4-way or plastic pallets are required, a quote must be requested.

VISSTUN Visually Stunning Sustainable Cups

P2 Snap-Fit® Paper Lids

Finally, a Hi-Definition, Full-Color lid that matches Visstun's Hi-Definition, Full-Color Cups creating a complete package with unrivaled shelf appeal. Plus, low minimums to make it easy to get started!

✓ Snap-Fit™ Design

✓ Low Minimums

✓ Sustainable Paper
- FSC · SUSTAINABLE FORESTRY INITIATIVE · PEFC

✓ Gloss & Matte Finish

✓ Hi-Definition Print

✓ 9 Sizes

P2 Lid Snaps On Cup Rim

P2 Snap-Fit® design allows the cup rim to snap into the lid with a feel similar to plastic lids.

The ultimate printed lid option with Hi-Definition, Full-Color print on the top and side. Print seamlessly registered text and continuous, uninterrupted images to match and augment your cup's graphics.

Side Art
Top Art

Printed Side

Container with Full Custom P2® Snap-Fit2 Lid

Spoon-In P2® Paper Lids

Just snap the assembled spoon-in P2® lid on the cup and you're ready to go! Available in our popular grab-and-go 5oz-T5 and 16oz-R6. You no longer need to inventory separate parts and put the pieces together! With our Spoon-In P2® Paper lid, you can finally get a spoon-in lid with all the benefits Visstun® has to offer!

Lid Underside

Lid Underside with Insert

www.VisstunCups.com

Single-Use Lids

COFFEE

SOUP/DELI

CLEAR FLAT w/ & w/o straw slot

FIBER PLASTIC-FREE COFFEE

CLEAR HIGH DOME

CLEAR U-DOME

Reusable Basic Lid

w/o straw slot

w/straw slot

Available with or without straw slot in black or white.

NEW! Ample Air Breathable Lids

A new breathable lid to give worms, crickets, and critters of all kinds ample air to breath while keeping them in the cup where they belong. In addition to critters, this lid can be used for a wide range of products that need ample venting. Fits all "R" series cups.

Common Lids

For added convenience, Visstun® offers cups and containers that have a common rim diameter giving them a common lid and making them fill on industry standard filling equiptment. To find out which sizes are currently available with common lid capabilities, please contact us at cupsales@visstuncups.com.

Complete Your Packaging

From drink cups to serving cups and containers, Visstun® makes it easy to create consistent branding and build your business. Visstun® can be your one-stop-manufacturer making all your cups and containers awesome!

(702) 251-8809

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Art Check List

✅ Layout

▸ Keep critical elements 3/8" from top and 1/4" from bottom & sides

▸ Note that templates for clear cups are taller to allow for printed rims

▸ 1/8" Bleed

▸ See www.VisstunCups.com/templates

✅ Digital Images

▸ CMYK .psd, .tif, .eps or .ai file formats

▸ 300ppi/dpi resolution, sized to 100%

▸ EVERY file used to create the final piece MUST be included and editable. This includes linked or placed files.

✅ Fonts

▸ Convert to outlines/curves or include ALL font files

▸ Minimum font size recommendation for critical elements is 8pt. Smaller, thin, and reverse print fonts can fill in or become difficult to read.

▸ See typesetting fonts at www.VisstunCups.com/fonts

✅ File Formats

Mac or PC versions of the following:

▸ Photoshop® ▸ InDesign® ▸ Illustrator® ▸ High Res PDF

Word, Publisher, PowerPoint, and Excel files are not acceptable.

✅ Media

▸ www.VisstunCups.com/upload for files 3-80MB

▸ Email files <3MB to your Sales Counselor

▸ CD ▸ DVD

✅ Dimensions
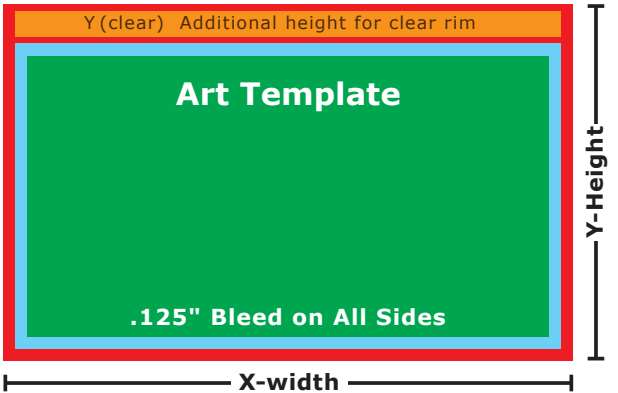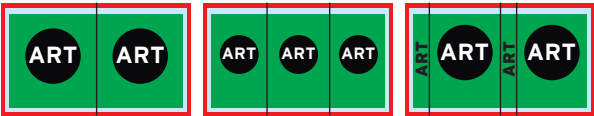
▸ www.VisstunCups.com/specs

✅ Color Target / Sample

Include a complete, full-sized hard copy of the composite art submitted. It may be color or black & white, but must be printed from the final file(s) you provide. Color targets should be printed using calibrated devices.

▸ Calibrated color target

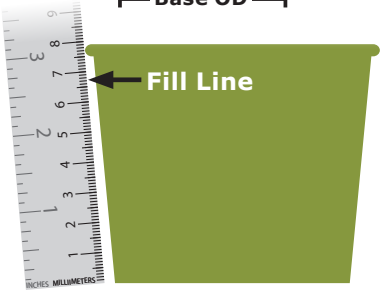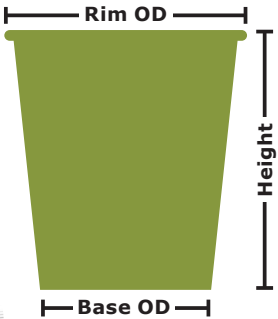▸ Black & White prints for position only

✅ Colors – 4-Color Process

All PMS/Spot colors will be converted to 4-Color Process. When referencing a PMS color in a process color print, refer to a Pantone® COLOR BRIDGE® coated guide to see how the color translates when converted to CMYK. Most colors change when converted to CMYK.

▸ CMYK 4-Color Process

✅ Design Tips

▸ Design two or three vertical sections

▸ Include all layout, font, and image files

▸ Convert fonts to outlines/curves

▸ Please allow ±1/16" registration variance of the print to the product perimeter

▸ 100% black must be built as 60 C / 50 M / 50 Y / 100 K

▸ Supply a printed copy of the final layout and color targets for color sample

▸ For best readability, UPC should not be smaller than 1" wide

▸ Provide measurement for Fill Line location

▸ Call us for answers to your design questions or pricing to help layout your artwork

▸ Try these common art designs:

Y (clear) Additional height for clear rim

Art Template

.125" Bleed on All Sides

Y-Height

X-width

Download templates in JPEG and PDF/AI formats at VisstunCups.com/templates

Rim OD

Height

Base OD

Fill Line

When building a fill line into your art, please also provide measurement (mm) from the bottom of the cup to the desired printed fill line location.

www.VisstunCups.com