Visstun® gives you that big brand look at affordable volumes & prices

Low Minimums • Quick Turnaround
Hi-Definition Print • Awesome Service

In the ten pages that follow, you’ll find a condensed presentation of our flexibility, capability, materials, and many options. Hopefully, this gives you a sense of not only what we can do, but what you can do with us. We’re excited to learn about your business. Give us a call & let’s build something awesome!

(800) 401-2910 VisstunCups.com

Visstun® Flexibility
In addition to fantastic products, awesome branding is key to growth and success. From drink cups to serving cups to retail packaging, Visstun® makes it easy to create consistent branding and build your business. Along with our 28 sizes and five material substrates, we offer fast turnaround, a single-case minimum order, and friendly, responsive customer service.

28 Sizes - Something for Everything
Visstun’s 28 sizes cover the drink cup, food service, and packaging markets giving you the flexibility to brand all parts of your business or use different sizes to create unique packaging solutions. And, you can do all of this using one vendor – Visstun® of course!

11 Cup Sizes

12 Container Sizes

4 FoldTop® Sizes

2 Fry Scoop Sizes

Five Substrate Materials
Adding to the flexibility of Visstun’s 28 sizes, we offer and inventory five materials giving you the flexibility to create a cup or container that exactly meets your needs. For example, you could use paper cold material for your drink cups and paper hot for your coffee cups – all with the same Hi-Definition printing. Again, all from one vendor.

CLEAR PLASTIC
• 18-20mil Food Grade Polypropylene
• Reusable & Recyclable
• Exclusive Printed Rims
• Durable, Dishwasher Safe
• High-Gloss & Matte Finish

PAPER HOT
• Disposable / Single Use
• 18pt Heavy Duty Paper Board
• Poly-Coated 1 Side
• Uncoated, Matte Finish

WHITE PLASTIC
• 18-20mil Food Grade Polypropylene
• Reusable & Recyclable
• Durable, Dishwasher Safe
• High-Gloss & Matte Finish

NEW! MICROWAVABLE
• Disposable / Single Use
• 17½ pt Heavy Duty Paper Board
• Plastic Coated 2 Sides
• High-Gloss & Matte Finish

(800) 401-2910
Visstun® Packaging
Awesome products deserve awesome packaging. With Visstun’s flexibility and Hi-Definition print, you’ll get awesome packaging plus the eye-popping shelf appeal you’ve always wanted. Whatever your cup and container needs, Visstun® has a size and material combination to meet it.*

Food

Microwave

Frozen

Confectionery

Non-Food

Pet

Easy Versioning
Visstun® is flexible so you can be flexible. Our single-case minimum order makes versioning easy and affordable. Now, you can have awesome packaging plus eye-popping shelf appeal for all your flavors, product variations, and sizes. With Visstun®, the days of labeling generic cups to launch a new brand, product, or flavor are over.

* Packaging categories are for concept purposes only. All packaging must be tested to ensure that the package will be appropriate for each specific use. Microwaving microwave paper cups more than three minutes is not recommended.
Visstun® Food Service

Good food, great customers, and awesome branding are building blocks of a successful food or beverage business. Visstun’s 28 sizes and five material substrates give you the flexibility to brand everything from your drink cups to your serving containers to your take-out containers keeping your brand top-of-mind with your customers. Full-color, Hi-Definition cups and containers tell customers you are serious about everything you do – including food!

Cold Drink Cups

Awesome take out and to-go cups & containers carry your branding far and wide. Printed in glorious Hi-Definition full color, your brand will go home and be a hit with everyone who sees it.

Coffee, Tea, & Hot Drink Cups

Consistent Branding

You need flexibility to deliver consistent branding across all of your multiple sizes and uses. With our 28 sizes and single case minimum order, Visstun® gives you that flexibility. Now you can easily add affordable custom cups & containers for all your sizes.

Single Serve & Sampling

Cold Drink Cups

FoldTop, Take Out, and Fry Scoops

Consistent Branding

www.VisstunCups.com (800) 401-2910

USA Visstun® Food Service
Show Off Your Product

With Visstun’s exclusive clear option, you can show off your product using clear areas in your cup or container surrounded by awesome Hi-Definition printing. This unique capability enables you to incorporate opaque, translucent, and clear areas in your design creating a truly unique presentation.

FoldTop® - A Unique Take on Traditional Take-Out

FoldTop® goes beyond traditional take-out cartons. Using clear and white plastic, this container provides a unique, reusable packaging option for a broad selection of products. With clear plastic, windows can be included to show the contents. Also available in hot, cold, and microwavable paper, because even traditional take-out deserves fantastic branding!

Finishing Touches

Complete your project with our robust selection of reusable, disposable, and printable lids.

Reusable V3® Lid

Add a professional finish to your awesome package with these unique lids. V3® lids combine an injection-molded ring with a clear or imprinted disk to create a durable, high quality over-cap. Available as a stock lid or custom printed to complement any cup promotion or container.

Stock V3® Lids:
Stock lids have a clear or paper center area with either a white or black rim and are available in standard lead times.

Custom Printed V3® Lids:
Your Hi-Definition, full-color graphic is printed on our clear or white plastic, or any of our paper substrates and then molded into the lid. 25,000 piece minimum. Lead time depends on order volume. Custom rim colors available. Sold in full case-packs only. F.O.B. Indiana.

Custom Printed V3® Inserts:
Need less than the 25,000 printed lids? Do you have several versions, but don’t want to inventory pre-printed lids? If so, V3® Inserts are the answer. Your Hi-Definition, full-color graphic is printed on our clear plastic, white plastic, or paper cold material and then snapped into the lid. The inserts are shipped separately from the V3® lids, so you can snap them into the stock V3® lids right when you need them. Available in standard lead times. 2,500 piece minimum.

Reusable Basic Lid

Single-Use Lids

Straws

Hot Cup Sleeves

www.VisstunCups.com

(800) 401-2910
Case Pack & Shipping Specs

Packaging: All Visstun® cups are sealed in a poly sleeve or poly liner and packaged in a corrugated case. See below for standard case pack configurations.

Shipping: F.O.B. Nevada. In accordance with the shipping terms of F.O.B. Nevada, the responsibility of an order transfers to the customer when the order is shipped. Claims for shipping damage MUST be made by the customer when the shipment arrives. Visstun® accepts no responsibility or liability for carrier-caused delivery delays, problems, or product damages.

Shortages & Overages: All orders are subject to 10% over or 5% under run. Exact quantities incur a 10% surcharge. Multiple Destination Charge: Visstun® will ship to separate locations for $12.50 per location. If specific instructions are received within three days of shipping, a $18.75 charge per destination will be applied. Projects requiring non-standard case packs will incur additional charges. Drop ship lists must be submitted in an Excel spreadsheet. Any instructions not present at the time of quoting may alter pricing when the actual instructions are received.

Pallets: Visstun® uses standard 40"x48"x45" wooden pallets. If 4-way or plastic pallets are required, a quote must be requested.

Visually Stunning Cups & Containers
(800) 401-2910
www.VisstunCups.com

Digital Images

CMYK .psd .tif .eps or .ai file formats
300dpi/ppi resolution, sized to 100%

Fonts

Convert to outlines/curves or include ALL font files
For a list of typesetting fonts, visit VisstunCups.com/fonts

File Formats

Mac or PC versions of the following:
Photoshop® InDesign® Illustrator® High Res PDF
Word, Publisher, PowerPoint, and Excel files are not acceptable.

Colors – Process & PMS

All PMS/Spot colors will be converted to 4-Color Process. When referencing a PMS color in a process color print, refer to a Pantone® COLOR BRIDGE® coated guide to see how the color translates when converted to CMYK. Most colors change when converted to CMYK.

Design Tips

Design two or three vertical sections
Include all layout, font, and image files
Convert fonts to outlines/curves
Supply a printed copy of the final layout and color targets for color sample
Call us for answers to your design questions or to help you lay out your artwork
Try these common art designs:

Art Check List

Layout

Keep critical elements 3/8" from top and 1/4" from bottom & sides
Note that templates for clear cups are taller to allow for printed rims
1/8" Bleed
See www.VisstunCups.com/templates

Color Target / Sample

Include a complete, full-sized hard copy of the composite art submitted. It may be color or black and white, but must be printed from the final file(s) you provide. Color targets should be printed using calibrated devices.

1/8" Bleed

Black & White prints for position only

Cups & Containers

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Awesome Branding for All!

A unique approach to cup & container packaging

- Hi-Definition Printing
- Quick Turnaround
- Low Minimums
- Awesome Service

Giving You That Big Brand Look at Affordable Volumes & Prices

Visually Stunning Cups & Containers